

West Point Parents' Club of Massachusetts
General Meeting
Home of Sharlene and Bernie Stansbury (Parents of Tyler '19 and Logan '21)
18 Juniper Road / North Reading, MA
Jan 28, 2018 at 1:00 PM

Attendees: Mike/Karen McKinney, Phil/Diane Bedard, Sharlene/Bernie Stansbury, Val/Mike Evans, Denise Whitehall, Patty Symes, Vin/Nancy Sutera, Donna Beaulieu, Kathy Ouelette, Bill/Debbie Rapp, Jeanne Lee, Lucy Kafka, Sonja/Steve Loar

- Approve minutes/actions from General Meeting in October - motion made by Phil, seconded by Mike M
- Leadership Team Status:

Transportation - Sharlene suggested to obtain a new volunteer for this position at the Hail & Farewell in June

Holly Ball Liaison - Open Position - recommend 2021 or later class parent - TBD in the Fall

- Board Member Reports & Updates

Treasurer - Patty has moved into the role of Treasurer and reports that the club remains fiscally sound. Most excess names have been removed from the account. Discussion followed regarding Grant Coupons (\$10 each) to be distributed in Boodle Boxes for Plebes, Yuks and Cows in the future.

Action: Patty will continue to follow up with removing no longer relevant names from the account and will add a 2021 parent co-signor. Kathy O will send information to Patty regarding purchasing Grant Coupons. Club will front the cost of the coupons (\$750) and be reimbursed by member donations for Boodle.

Events - Mike and Val Evans are now the Event Coordinators and have requested information from members regarding upcoming events.

Founders Day - 3/24/18

Army/Navy Baseball at Fenway - 4/20/18 6:00pm

Hail and Farewell - 6/16/18 (tentative) 10 - 12

Action: Any member with information regarding upcoming events, please forward to Mike and Val. Alan will suggest a location for parents to gather prior to A/N baseball game at Fenway. He will also place the order for a block of tickets after members purchase through Paypal on Club Website. Mike E will secure a venue, possibly St Mary's Church in Shrewsbury for the Hail and Farewell. Exact location will be determined. We will need 2 - 4 cadets to speak with Cadet Candidates. \$100 donation will be made to the venue.

Transportation - We will stay with the same bus company although it is \$350 more per trip. The 40 person bus is difficult to break even, but we can look into using the 25 person bus in the Fall, based on need. Sonja Loar will be the Check-in contact in Newton.

Membership - Vin provided a detailed Membership Profile and suggestions for increasing Membership in the future.

Class	Class size	Members	%	Non Members
2018	19	8	42%	11
2019	26	17	65%	9
2020	27	18	67%	9
2021	20	18	90%	2
Total	92	61	66%	31
Average	23	15.25	66%	7.75

If we average 23 cadets a year at a 66% participation rate at \$150 per cadet that would generate \$2,250 in membership fees a year.

Going forward I believe we will continue to have a higher membership rate with the one-time, life-time fee structure as you can see by the 90% participation rate.

It will be very important to create an environment where joining the WPPC-MA is the next step and appropriate thing to do once your DS/DD decides to become a cadet.

I think we should emphasize joining at the "Hail and Farewell" gathering and even provide the ability to enroll that day. I know some will not make it through Beast but we do offer a money back arrangement for those situations.

Action - Plan for "Membership Drive" at Hail and Farewell with payment made that day

Firstie Gifts - Kathy researched cost of West Point Silver Dollars - \$25 without "W" stamp, \$56 with "W" stamp. US Capital Flag cost remains the same as previous years. Suggestion made by Bill Rapp to give Challenge Coin (WP Crest one side, WPPCMA on reverse), rather than Silver Coin. Much discussion followed regarding options.

Action - Bill will research cost and options for Challenge Coin and report back ASAP.*
Vote was taken and Club will give Challenge Coin if possible, with the "W" stamped Silver Dollar as the fall-back option.

*We will give Challenge Coins to the Graduating Class and subsequent classes along with the flag for Firstie Gifts

Social Media - Mike M, Dan and Eileen J now have Admin Rights for access to club Facebook Page

Holly Ball - 8-9 West Point Families attended. Air Force hosts next year, but the Army Liaison helps all other Academies.

Carpool - Question as to whether carpool list is active.

Action - The club will send out an updated carpool list.

- WPSNE Report - Brad was unable to attend, but Denise provided the report.

Founders Day 3/24/18 5:30 - 9:00pm at Devens Common Center, 31 Andrews Pkwy, Devens

MA (Dinner/Program Start 7pm)

PRICE

\$60.00 per Member (Grads and/or Parents)

\$70.00 per Non-Member

\$70.00 per Parent (Non-Member)

Complimentary for Cadets & Cadet Candidates

ATTIRE

Military - ASU

Civilian - Business Professional or Black Tie

Cadets - Dress Gray

WPPC-MA needs to have a number of families attend and talk with the Cadet Candidate families and get them excited. It is a great opportunity to help them and let them learn how WPPC will be there with them through the WP journey!

WPSNE Lego Discovery Center Event - 3/4/18 - 1:00pm at LEGOLAND Discovery Center
Boston - Tickets March 4 12:40 - 6:00pm

All Academy Golf Challenge 2018 at the Ken Kronlund Classic at Stow Acres - 6/11/18
7:30am - 2:00pm

Go to the WPSNE website for further details.

- Old Business

Phil presented several options for “burning down” the cash reserves in our account. Decision was made to see how the bus plays out to burn down some of the funds.

By-Law refresh was accepted, after being motioned by Donna B and seconded by Denise B
We will discuss volunteers needed for the remainder of the ‘18 events at the April meeting

- New Business

Diane B and Val E will wrap Firstie Gifts

Deployed Grad Boodle Bash and Graduation Forum - March 4 1pm and 3pm hosted by Phil and Diane Bedard - 22 Harmony Trail Hopedale, MA. Paula Burke and Jeanne McGuire will be there to provide guidance and answer Graduation-related questions. It was recommended to have “What to Expect” reps at the Fall Meeting.

April general meeting and Firstie Celebration - 4/8/18 1pm and 3pm at the home of Alan and Donna Beaulieu - 153 Belmont Street Reading, MA. At this meeting, we will determine a sub-committee for the Fall Tailgate and also discuss catering options and pricing.

Motion to adjourn at approximately 3:15 by Vin and seconded by Mike M.